

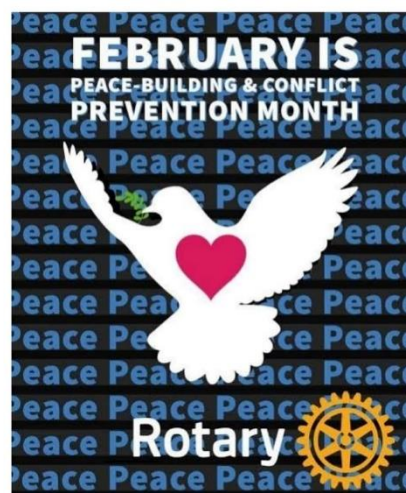
Rotary Club of Fern Tree Gully Inc.

Vol 62 No24

16th February 2023

WEEKLY BULLETIN

Date & Time:	Thursday 16th February [6.00 for 6.30]	Thursday 23rd February (6.00 for 6.30)	Thursday 2nd March (6.00 for 6.30)	Thursday 9th March (6.00 for 6.30)
Venue:	FTG Bowls Club	FTG Bowls Club	No Meeting	TBA
Speaker	Ord Minett			
Program	Stock Market & Economic Update	TBA	Due to members attending Dist Conference	
Vote Of Thanks	Alan T			
Scribe:	Mike S			





FROM THE PRESIDENT

FRAN'S FANFARE!

***Hello everyone,
Happy Valentine's Day to all !
What a fantastic experience it was
to have our friend, young Sam
Heydon, attend the meeting to be
presented with a cheque for \$1500
donated by FTG Bendigo Bank!
This, combined with our
commitment of \$500, now secures
his place in the Oceania Youth
Conference! A worthy recipient, as
always !***

***We are sending a letter of thanks
to the Bank for their generosity.
Sincere thanks to everyone that
assisted at the recent Sausage
Sizzle and the Greek Festival. As
now seems to be the norm, the
Sizzle was most profitable, which is
fantastic.***

***Apparently the Greek Festival was
not as busy as anticipated, but it is
still a worthwhile exercise for the
club, as it gets us "out there"
among the people, and does result
in a cash donation from the
organisation.***

***Last week's Speaker from the
Australian Air League gave us an***

***interesting insight into the history
and workings of the League.
Something quite different from
many of the other subjects we hear
something about – and I, for one
had been totally ignorant about the
subject and found it fascinating.
This week's Speaker will be talking
economics and finance – a timely
topic for the current issues facing
us all in trying to keep our heads
above water financially and to
"make ends meet" with the same
income but a vastly increased
expenditure on basic needs.
Perhaps it is a timely reminder that
we may need to consider a bigger
focus on the current cost of living
crisis, especially for those in our
community who are experiencing
considerably more stress, owing to
increasing rate interest hikes, and
the much higher cost of basic
everyday items. Something to give
serious thought to.
See you Thursday !***

FRAN XX

Bendigo Bank has just awarded Samuel (Sam) Heydon \$1,500.00 to assist him in attending Rotary's RYLA Oceania advanced leadership course to be held in Sydney early in March this year. Over the last four years Sam has attended many Rotary youth programs, was awarded Knox Council's Youth of the Year Award in 2020 and is currently a junior facilitator at (Jim Stein's) REACH. All whilst studying Law at Deakin Burwood. It has always been Sam's passion to undertake youth work and the RYLA Oceania course help him progress his passion



The History of the Rotary Bell

In 1922, U.S. Rotarians organized an attendance contest; the challenge was that the losing clubs would join in giving the winning club a prize. The Rotary Club of New York City was declared the winner and to them was awarded as a prize a bell from a popular patrol boat, which was placed on wood that came from HMS "Victory", Admiral Nelson's vessel at the battle of Trafalgar. Since then, the bell used in Rotary meetings started to represent, as on the ships, order, discipline and the time to guide us through the weekly hour and a half meetings. The bell informs us with its sound the beginning of the Rotary meeting, at which time people present should stand, same as at the end, in order to salute the national and Rotary flags. The gavel symbolizes the authority invested in the Rotarian elected to the highest position in Rotary, and through him/her reminds those present of his/her authority. When presidents transmit their positions to their successors at the end of their mandate, they give the bell their last hit turning the gavel over to their successor, symbolizing the transfer of authority.



Future Dates

March 3-5th District Conference Canberra

March 10th Bunnings Sausage Sizzle

March 16th District Conference Report

March 30th Bunnings Easter Activities

April 2nd Vintage Bikes BBQ

April 14th Bunnings BBQ

April 25th Anzac Dawn Service

May 12th Bunnings BBQ

May 16th 60th Anniversary

May 27-31 Rotary International Convention – Melbourne

June 29th Changeover

. DISTRICT REWARDS PROJECT

**PP PETER BEHM D9810 PUBLIC
IMAGE AND COMMUNICATIONS
CHAIR 2022-23 — JAN 22, 2023**

**District 9810 Rewards Project, a
different perspective!**

*Article by PP Peter Behm D9810
Public Image and Communications
Chair 2022-23*

When District Governor Ken Miller and I first discussed the benefits of commencing a District 9810 Rewards program, the most important aspects were to incorporate benefits for both the District and clubs.

The genesis of the idea was to award points based on at least six activities undertaken by the clubs. Depending on how many points your club earned, clubs would have the choice of everything from club embroidered hoodies, polos, caps, mugs and pens, all paid for by the District.

Points were designed to reward behaviours, promote a variety of service projects, and share the camaraderie of being in Rotary. The 12 prime targets were rewarding increases in a club's membership, to encourage a visit to other clubs, to get Rotarians to register for the District 9810 Conference, complete a myriad of

Service Projects, improve your club's website and even to invite a District Chair to your meeting as well as other activities.

There was however, one unique benefit which surprised us. Visiting other clubs was seen as a thing of the past. However, in my own club of Noble Park – Dingley and I am sure in other clubs, visiting other clubs to gain reward points reinvigorated the membership. By earning points for every club visited meant we had a reason to visit another club. Every club visited treated us like friends. They genuinely welcomed us into their fold, gave us a chance to talk about our projects and club.

Each member of the club would report back and tell:

- What they liked about the club
- Guest speakers that we could include for our own meetings.
- Some of the projects they ran successfully
- Getting to know them as people for reciprocal visits or combined meetings
- How it felt different to our meeting and where we could improve

My own club members have attended at least 15 clubs along the way and provided some great insights.



Merchandise Rewards

From a District perspective, in the 10 weeks since the project commenced, we have 10 clubs achieving points toward their own targets. Three clubs have earned more than 10,000 points and one club, the Rotary Club of Maroondah has earned the distinction of being the first club to have ordered polo shirts and caps for every single club member. What an honour it is to see their club President Wendy Scott, proudly provide the rewards to all members.

It's more than a feel-good story, it's a chance to refresh all clubs regardless of their size. I was informed that even the newly inducted members of the Rotary club of Belgrave enjoyed visiting other clubs and get involved in a variety of projects.

If you ask the Rotary clubs already involved, I am sure they would say the project proved the right motivation will succeed in enjoying the greatest parts of Rotary – Having fun, working to help the community, and learning from each other!!