


Rotary Club of Fern Tree Gully Inc.

INCORPORATED REG. NO. A0023463V
DISTRICT 9810 VICTORIA AUSTRALIA
CHARTERED: 16 May 1963
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GULLY, VIC 3156
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6th August 2020

WEEKLY BULLETIN

Date & Time:	Thursday 6th August [Kick off at 6.30]	Thursday 13th August [Kick off at 6.30]	Thursday 20th August [Kick off at 6.30]	Thursday 27th August [Kick off at 6.30]
Venue:				
Program:	BOARD REPORT	EXPERIENCES IN THE THEATRICAL INDUSTRY	"APHASIA" A condition brought about by a stroke that very few know about	STROKE SAFE TALK
Speaker:	N/A	Trish Carr	Konrad and Mimi Emert	Kevin English
Partners' Night	Welcome	Yes	Yes	Yes

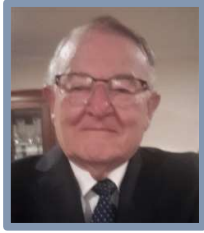


From the Editor:

During our isolation period where we are not meeting face to face, we are introducing a "Member's Memories Page". If you wish to share your memories and photos of a favourite destination or your holiday snaps from the past when travelling was a "normal" thing to do, together with a description, please email to – marg@businessbrokers.com.au Deadline will be Tuesday each week.

Birthdays:	None
Anniversaries:	9 th August 1986 – Mike & Wendy Spark
Induction to RC of Fern Tree Gully	8 th August 2005 – Paul Wilson

PRESIDENT'S REPORT



AUGUST IS MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

I am sure we all enjoyed our guest speaker last week. Sam Heydon from Fairhills High School gave a presentation he and a group of students had on a trip to Cambodia last year which our club provided some funding for. In the presentation a number of students expressed their appreciation of Rotary's support.

The trip was through an aid agency which looked after them and took them to a village where they constructed a bamboo house in a matter of days for a very poor family. Students also gained a cultural experience of the country.

Sam thanked Rotary for the opportunities that Rotary's youth programs have given him along his path of self-development. I'm sure District Governor Elect Daryl Moran, also in attendance was equally impressed with Sam.

At this week's meeting our Budgets will be presented for member's information along with the Projects that have been identified as ongoing in 2021. From the Budget members will see how our fees have been set for the Rotary year 2020 – 21.

Christine is continuing to look for new projects to involve our Club in.

Now that we are in stage four lockdown restrictions, it is important that we keep in touch with one another. I'm sure this will help break the isolation.

Graeme Aspinall

President 2020/2021



DATES TO DIARISE

2020	Event
4-Aug	Tuesday-Morning tea with the DG at 10.30am
6-Aug	BOARD REPORT
13-Aug	Experiences in the Theatre - Trish Carr
15-Aug	Saturday - Membership & PI Seminar
16-Aug	Sunday-Community Projects Forum at 4.00pm
19-Aug	Wednesday-Community Projects Forum at 11.00am
20-Aug	APHASIA - Konrad & Mimi Emert
24-Aug	Monday-Club Runner workshop at 7.00pm
27-Aug	Stroke Safe Talk - Kevin English
31-Aug	Monday-Social Media workshop at 7.00pm
3-Sep	BOARD & COMMITTEE MEETING ??
10-Sep	Women in Information Technologies - Anita Wadhwa
17-Sep	Club Runner Program - Peter Dalwood

District event

Club event

ZOOMING IN

Who'd ever heard of a thing called Zoom
About as familiar as life on the moon
Dialling in – and seeing a face
Is this the new normal for the human race?
Then there's the distance we're meant to keep
Who knew the lengths that germs could leap?
Not to mention wearing a mask
Or glove-wearing, sanitising and other tasks
But if the world we knew has gone to pot
And the signs are evident, easy to spot
The good news is we're mostly still here
Surely a reason for at least some cheer
And while the impact is plain to see
Time will help get us off our knees
And maybe find a better place
Where daily life is about more than pace.



GoodWeekend 1

COVID VERSES

Reprinted from "The Age" Weekend Magazine

Covid, covid, go away
I've work to do and bills to pay
A life to live and games to play

Covid, covid, yes a virus
Side effect? They've had to fire us
Now everything shut, who would hire us?

Yes covid, covid, I'm stuck at home
In that respect, I'm not alone
But as for company, it's me and my phone

Covid, covid, what a shock
Cooped inside around the clock
Hard to believe we can't even shop

Covid, covid, serious or mild?
Depends if you're adult or child
No wonder things are getting wild

But covid, covid, you're not going to win
No matter the mess you've put us in
We've been around much longer than sin

And covid, covid, we don't quit
You're not the first pandemic to hit
As for a target, now you're it

So covid, covid, good riddance, farewell
May you die and go to hell
We've had a taste – it will suit you well



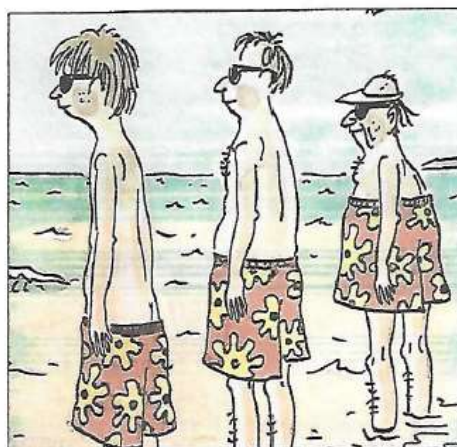
JUST FOR A LAUGH

Treat your mask like Underwear



1. Do not touch or adjust (especially in public).
2. Do not borrow or lend.
3. Make sure the fit is tight but comfortable.
4. Make sure it is cleaned (at least daily).
5. Wear the right side out.
6. If it is stained, throw it away.
7. If it is damp, change it.
8. **Don't go commando!**

How on earth does this happen?



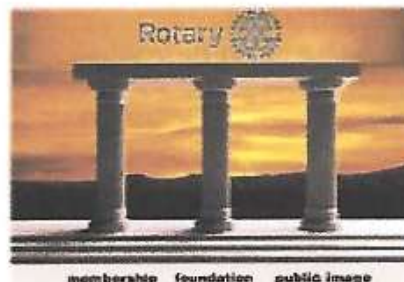
'PILLARS OF ROTARY'

Article by ARC PDG Brian Coffey

The three pillars of Rotary are Membership, The Rotary Foundation, and our Public Image – three areas that we constantly battle to address, and they are so dependent on each other.



Getting your brand design right so that it is acceptable, uniform and identifies Rotary holistically as an organised professional body is essential; it is inexcusably easy to access on My Rotary – yet we still get it wrong and fight with resistance.



Never underestimate the value and power of Social Media exposure – even if it is only Facebook. I am sure someone in the Club would be able to find a family member only too happy to run a page. My club had four new members join last year from Facebook; one interstate transfer asked her daughter to find a club for her. Sure enough, we were identified through Facebook and as a good prospect – we just had to do the rest of the work and make her welcome.

Rotary has no problem getting members, keeping them is challenge. A strong, healthy club exudes with friendship, mentoring, support, service, learning and personal growth opportunity. Every club is not suitable for all members – don't be scared to sponsor or start a new style club; perhaps a satellite club, or a passport club to meet members' needs.

Explore My Rotary, and what it offers. Learning Centre resources are growing rapidly. Club management should be looking at completing the Goals and Service Activities, setting, tracking, and managing goals, showcasing projects and activities to aid your Strategic Plan – you might just be amazed at the result.

Take the challenge to shift your focus to solutions – not problems. Rotary has the respected product - friendship and service opportunity - people want to be part of us! The Club, District and RI resources available to you are powerful. Identify and develop your strategies - change and manage those tools for your needs.

'WHAT IS THE VALUE OF ROTARY MEMBERSHIP?'

Article by David Baguley, District 9640 Club Development Chair, Executive Secretary Gold Coast Rotary



Using a model developed by the Institute of Value Management Australia*, the District 9640 leadership team defined the Value of Rotary membership by answering the following questions:

1. What is the useful purpose of a Rotary club?
2. What are the beneficial outcomes of Rotary membership?
3. What are the important features and characteristics of a successful Rotary club?

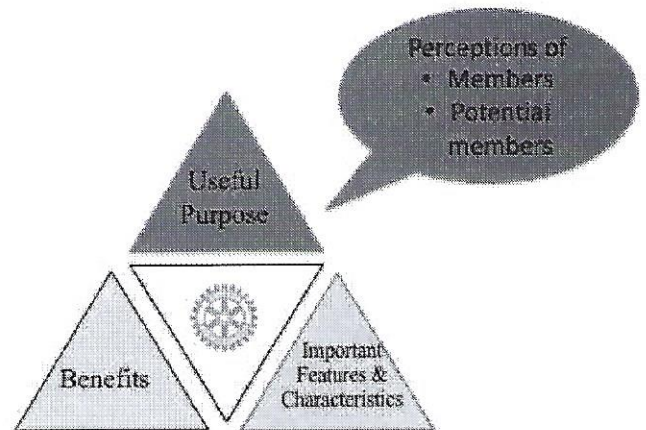
Useful Purpose

The primary purpose of a Rotary club was 'do good in the world' with clubs having a passion for service impacting the local community, international causes, youth programs and support for The Rotary Foundation.

Membership Benefits

This answers the prospective member's question 'What's in it for me?'. These are the benefits that also retain members and are best described as opportunities to:

- Belong to a reputable world organisation with its associated esteem and to be associated with 'game changing' major projects such as the elimination of polio
- Gain a sense of achievement with appropriate recognition of contributions
- Achieve a sense of belonging with associated fun and friendship
- Benefit from vocational acquaintance through a trusted business network with shared social and ethical values
- Develop personal and leadership skills through access to training programs, mentoring, conference attendance and hearing quality speakers.



Club Characteristics

Successful Rotary clubs exhibit certain features and characteristics:

- A diverse membership reflecting the local community in numbers, % female members, active business members compared to retired members, and ethnic mix
- Efficient use of members' time with well organised meetings, projects and fund-raising, the number and quality of meetings and delegated responsibility
- Good internal communications and public image through social and other media, gaining community recognition
- Funding sustainability achieved by a secure fund-raising source, use of community partnerships and /or effective use of grants
- Shared responsibility indicated by a leadership succession plan, club strategic plan, engaged members - working well together and a delegated project structure
- Flexibility to make process changes and a willingness to try new initiatives.

Healthy clubs offering value to their members will attract new members, retain existing members and enhance their public image. An organisation needs to understand the value it is offering to members as this drives their marketing and recruitment campaigns and should prioritise their strategic planning actions to ensure their continued ability to grow and deliver their service outcomes. Ultimately a club must deliver 'Value for Money' in comparison with other opportunities for their members' time and effort volunteered for Rotary. <http://www.ivma.org.au>